



C.H. ROBINSON

Client Advisory

April 22, 2021

CBP Hosts Intellectual Property Rights Webinar

Dear Valued Customer,

U.S. Customs and Border Protection (CBP) announced they are hosting a webinar on April 26, 2021 for small and mid-sized companies on intellectual property rights (IPR). This webinar will help you understand how CBP can help you protect your trademarks and copyrights.

You can find out more information and registration details at [Your IP Matters! How to Protect Your Ingenuity and Creativity from Infringing Imports | U.S. Customs and Border Protection \(cbp.gov\)](https://ipr.cbp.gov)

“CBP has broad authority to protect federally registered trademarks and copyrights at the border by preventing the entry of infringing imports into U.S. commerce, provided these IP rights are recorded through the e-Recordation program (visit <https://ipr.cbp.gov>) for more information). CBP enforces all recordations, no matter how large or small the enterprise of the IP owner.”

CBP plans to include the following topics in this webinar:

- How to record your trademarks and copyrights
- How to educate CBP on your products
- How to give in-person trainings on your product at the ports
- How to report violations

Thank you for being our Valued Customer. If you have any questions, please do not hesitate to contact your C.H. Robinson commercial representative for further information.

Sincerely,
C.H. Robinson

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