

Taking Responsibility  
and Making a Difference



**C.H. ROBINSON**  
WORLDWIDE, INC.



## Responsibility to Communities, Customers and the World

At C.H. Robinson, we believe that caring for our world and good business practices go hand-in-hand.

With a goal of contributing to the success of growers, shippers, retailers and consumers, we continually drive product and service innovation, while creating a sustainable model for the industry and using resources responsibly throughout the supply chain.

As we look to the future, we know that the actions we take today will have a direct impact on the world of tomorrow.



*Good business is  
good for our world.*

*Reducing the distance  
from farm to table.*



## REGIONAL PRODUCE SOURCING

Minimizing the distance from farm to table has never been more important, and we are expanding our network of regional growers and shippers across the United States. This helps to reduce fuel usage, while delivering fresher product to consumers' tables and supporting local economies.

Today, regional sourcing from C.H. Robinson is available in over 40 states.



## HERITAGE FARMING

Working with local farmers, the heritage farming program encourages those who once had abandoned growing produce to grow it again. This program includes a full range of services designed to help increase the success of new produce farmers.

From providing unique seed varieties to managing the sales and distribution process, this program aims to help improve the economic sustainability of produce growers for generations to come.

From Arkansas tomatoes to Minnesota carrots, heritage farming can help expand produce growing regions while delivering fresh, delicious products.



*New produce growers  
bring new products to market.*



*A commitment  
to community  
and people in need.*



## COMMUNITY AND CHARITABLE PROGRAMS

We take our responsibility to our community seriously, and every year C.H. Robinson employees volunteer their time and contribute to many charitable organizations. From the Multiple Sclerosis 150 to the Walk for Juvenile Diabetes, our team is dedicated to contributing to organizations that help people in need.

Another way C.H. Robinson and retailers support community and charitable organizations is through our consumer programs. The Pink Ribbon Watermelon program contributes a portion of profits to breast cancer research. A Sweet Way to Stay Healthy™ contributes a portion of profits to the Juvenile Diabetes Research Foundation.



## CONSUMER-DRIVEN INNOVATION

Improving efficiencies and developing new products benefits everyone in the supply chain, from growers and shippers to retailers and consumers. Programs that optimize supply chain efficiencies, for example, help conserve resources and minimize costs. Product innovations, like the new Fresh 'n Easy® QuickSteam™ line, support healthy eating habits and make it easier than ever to enjoy fresh vegetables.

## OUR COMMON GOAL

Now more than ever before, everyone in our industry can make a positive impact on the lives of our customers, the care of our communities and the health of our planet.

Everyone has a part, and everyone can make a difference.



**C.H. ROBINSON**  
WORLDWIDE, INC.

© 2008 C.H. Roberson Worldwide Inc. 10/08